

TOP
SELLING
KIBBLE +
BRAND!



High-Protein Kibble
Nutrient-Dense, Antioxidant-Rich



100% Raw Meat
Filler-Free, Freeze-Dried Bites



Low temp, freeze-dry process
to lock in flavor & nutrients



Convenient, safe & easy
way to feed raw



Complete & balanced
for everyday feeding



Enhanced Kibble
+78% vs YA

Trading Consumers up
from Traditional Kibble
Increases Dollar Ring



CORE is a Top 3
High Protein Brand

Sales Growth
10% YOY



100% Self Manufactured
Kibble and Raw Bites

Strictest Quality Controls



100% Meat Bites -
No Fillers

2x More Protein in Raw
Bites than Competition





Dog Kibble + Freeze-Dried

Welcome to the Raw Revolution! CORE RawRev allows you to add raw easily and safely to every meal. High-protein, grain free kibble is combined with 100% raw meat pieces to create a savory, nutrient-rich meal packed with everything your dog needs to thrive from the CORE.



PUPPY
(Deboned Chicken & Chicken Meal
+ Freeze-Dried Turkey)
4lb = \$59.90
10lb = \$122



SMALL BREED ORIGINAL
(Deboned Turkey, Turkey Meal
& Chicken Meal
+ Freeze-Dried Turkey)
4lb = \$59.90
10lb = \$122



ORIGINAL
(Deboned Turkey, Turkey Meal
& Chicken Meal
+ Freeze-Dried Turkey)
4lb = \$59.90
10lb = \$122
20lb = \$218



WILD GAME
(Duck, Lamb Meal,
Wild Boar & Rabbit
+ Freeze-Dried Lamb)
4lb = \$72
10lb = \$148
18lb = \$240



HEALTHY WEIGHT
(Deboned Turkey, Turkey Meal
& Chicken Meal
+ Freeze-Dried Turkey)
4lb = \$59.90
10lb = \$122
18lb = \$218